




Connecting your business to the world around you

ELEVATOR PITCH

When your business grows, NETGEAR is here to give you the storage, throughput and access you need to take your business to the next level. NETGEAR and PCM are here to help you upgrade your network to the next level of performance, throughput and wired/wireless access. Our comprehensive portfolio of switches, WIFI access points and data storage devices means we have the right solution for your performance needs, at the right price for your business.

Customer Problem	Customer Solution	NETGEAR Solutions Portfolio
Complex network management is taking a lot of valuable time away from you and your business	<ul style="list-style-type: none"> • Mobile or Web based management • Remote capabilities for setup/configuration • Remote capabilities for firmware updates • Remote monitoring configured out of the box 	Cloud Managed Switching, WiFi and NAS with NETGEAR Insight. <ul style="list-style-type: none"> • Remote management of Smart Cloud devices • Multi-site, multi-device rapid deployment • Intuitive management app and web interface • Unified view of all Business devices
Files sizes and types are rapidly growing putting bandwidth strains on the network slowing down productivity	<ul style="list-style-type: none"> • Smart managed, high performance switching • One switch to provide traditional IP, AVoIP and PoE • 10G capable switching or Multi-gig for those without Cat6A cabling • Flexibility in port counts and configuration capabilities 	Advanced Switching Enterprise-class cost effective switches for SMBs with M4300 <ul style="list-style-type: none"> • 8 to 96 ports, PoE/PoE+, L2/L3 • ProSAFE Limited Lifetime Warranty • Gigabit/Multi-gig/10G/40G • Flexible form factors & modularity, stacking • ProAV/SDVoE-ready
Insufficient data storage and protection are putting business in financial and legal risk	<ul style="list-style-type: none"> • Centralized NAS storage with built in data protection • Remote access to data regardless of location • Built in on-site, off-site or cloud replication • Built in AV, Encryption and Snapshots • Thin provisioning capabilities 	Data Storage that is high performance and secure with ReadyNAS <ul style="list-style-type: none"> • Highest density rackmount storage • 5 levels of data protection • On-premises & Cloud backup, Disaster Recovery • Cloud management & remote collaboration • From 2 to 60 bays, desktop or rackmount

QUESTIONS LEADING TO SALES

Network control & visibility from anywhere & any screen with NETGEAR Insight. 	Enterprise-class cost-effective advanced switches for Small and Medium Businesses. 	Experience the highest performing and secure network storage. 
<ul style="list-style-type: none"> • How much time do you spend away from your desk on a given day? • How many interfaces do you have to go into in order to configure your network? • Do you have multiple sites you have to manage? • Are your employees complaining about dropped calls, slow network or poor WiFi? 	<ul style="list-style-type: none"> • Are you finding that your network bandwidth has not been able to keep up with growing file sizes? • Are you currently running a 10G network? • If not - What is the biggest hurdle that is stopping you from making that move? • Do you have end point devices with the ability to connect at more than 1G? 	<ul style="list-style-type: none"> • How are you backing up your data today? • Are you finding that the volume of data you have in backups is straining the system and growing in cost? • When was the last time you experienced data loss? How'd that impact the business? • Do you spend a lot of time managing your data storage and backups?




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Contact your NETGEAR representative at 1-866-480-2112 Opt 2